



# Media release

Minister for Housing and Public Works

Minister for Science and Innovation

Hon Leeanne Enoch MP

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## **Young entrepreneurs prepare for the businesses of tomorrow**

Up to 20 Year 6 Stretton State College students will have the chance to be an entrepreneur for a day at an interactive innovation workshop at the school.

Minister for Science and Innovation Leeanne Enoch said the Advance Queensland Budding Business Brains Workshop today (August 2) will give students experience in developing ideas into real-world businesses.

“Over three hours the children will learn how to create a business concept, name and logo, and design a product prototype with the support of five industry and government facilitators,” Ms Enoch said.

“They then learn how to sell their product, using customer service and money handling skills.

“It’s fantastic to be able to provide school kids with the opportunity to learn how to build and launch their business idea, and I encourage all schools to consider holding these workshops as they help prepare students to take advantage of future opportunities.’

Minister Enoch said creating jobs for Queenslanders, both now and in the future, was a top priority for the Palaszczuk Government through its \$180 million Advance Queensland initiative.

“This comprehensive initiative will help us seize opportunities in growing markets, encourage new investment, and create the knowledge-based jobs of the future,” Ms Enoch said.

“To ensure we can capitalise on these, we need young Queenslanders to have the skills in demand, which include science, technology, engineering and mathematics (STEM).

“As part of the Advance Queensland program, we will be looking at how the teaching of STEM subjects could be expanded to ensure Queensland students are at the cutting edge of innovation.”

Workshop facilitator and founder of the Tech Girls Movement, Dr Jenine Beekhuyzen said it was exciting to expose young people to positive role models and entrepreneurial activities.

“Business and technology expertise is a powerful combination, and it is never too early to start.”

The workshop is based on Club Kidpreneur's entrepreneurial program which has run in over 500 schools across Australia. Each student received a Club Kidpreneur Business in a Backpack to help them continue working on their business at home.

"One of the many great things about these workshops is that the students can donate the profits from their business to their chosen charity, which in this instance is Jeans for Genes," Ms Enoch said.

"This type of opportunity helps nurture generous and forward thinking citizens in our community."

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