**Template Instruction**

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| This resource will support the development of a Strategic Plan for your organisation.It may be used in conjunction with the Constitution and developed using a Strategic Planning Process. Ideally, this resource should be completed and reviewed as required |

**1.** **Add Club Name** - click on text box, located in top left corner, to enter the name of your Organisation.

**2.** **Add Club Logo** - click in centre of illustration box, located top right on page. A “Pop Up box” will appear allowing you to insert your LOGO via two options – either navigate to a computer file or copy from the Internet.

**3.** **Date fields** – (if applicable) click on the date field and select date.

**4. Change Front Page Photo** – Right click on picture, a control box will appear – click “Change Picture”. A pop up will appear and allow you to select from your own computer or the Internet.

**5.** – **Add Address** – Click on greyed text fields to insert the address including state and postcode at the bottom.

**6.** **Tailor document to meet your needs.** While example text is provided, reflecting best practice, any *red Italicised* text can be changed to meet organisational needs.

**7.** **Change Sample Photos** – (if applicable) Refer to Item 4.

**NOTE:** If desired background colours may be applied. Click on document page, under Design menu bar select page colour. A page boarder may also be added to enhance document presentation and/or for adding club colours to standardise your documents.



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**TO DELETE COVER PAGE “TEMPLATE INSTRUCTION”**

1. Click on insert tab at the top.

2. Click ‘Cover Page’ at the left

3. Click “REMOVE CURRENT COVER”

Recommended Resource Links

National Parks, Sport and Racing offer a range of free on-line or “Face to Face” training sessions to enhance your volunteer experience

Face to Face Workshops - <https://www.qld.gov.au/recreation/sports/volunteers-coaches/workshops>

Online Courses & Library - <https://www.npsr.qld.gov.au/industry-information/clubs/resources/>

 To access – HOLD CTRL key and click on link

Click or tap here to enter text.

 

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| Strategic PlanClick or tap to enter a date. to Click or tap to enter a date. |



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| Club History*The Kedron Football Club was formed in 1937 by past pupils of Kedron and Wooloowin State Schools and debuted in the QANFL that year. Although nicknamed the Redlegs, their official emblem was the Lion and the club wore sky blue and red as their colours, however in 1982 they adopted the royal blue and red guernsey as worn by Melbourne Football Club. In both 1939 and 1940 they reached the Grand Final, losing to Windsor on each occasion. They made the Grand Final for the third successive year in 1941 and this time claimed their maiden premiership with a win over Mayne. Kedron, who won back to back premierships in 1943/44 and appeared in every Grand Final from 1946 to 1950, established themselves as Queensland's strongest club in the 1940s. In each of those premiership deciders, Kedron took on Windsor and came out on top in 1946 and 1948. After claiming another premiership in 1959, Kedron suffered a drought until 1980 when they beat Coorparoo by 48 points to win the Grand Final.* |  |
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**How and Why**

*Why have we developed this Plan?*

*We have developed this plan through implementing a process of consultation with our stakeholders to make decisions to:*

* *Research our operating environment including identifying our strengths and opportunities;*
* *Developing achievable outcomes, smart objectives and allocating resources.*

*The organisation will be implementing the objectives and strategies in a managed coordinated method with monitoring of achievements and resource usage by the management committee.*

*The organisation is committed to evaluating our performance and review the plan periodically*, *set goals and to outline a course of action to achieve those goals, to grow the organisation and to help the organisation be profitable, sustainable and inclusive.*

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| Environment*AFL Queensland’s development arm is responsible for the growth and development of Australian Football across the State.* *Today, across Queensland, almost 28,000 participants and their families are introduced to Australian Football annually through the NAB AFL Auskick program. This is up from 5,000 participants a decade ago. There are over 700 NAB AFL Auskick clinics run throughout metropolitan and regional Queensland each year.**The purpose of AFL Queensland is to create and maintain a quality environment that provides easy access and encourages participation in Australian Football at all levels throughout Queensland.**“LEAVING THE GAME AND COMMUNITY IN BETTER SHAPE FOR FUTURE GENERATIONS.”* |
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**Vision**

*Where committed people are developed through the strength of our culture to deliver and celebrate exceptional performance: ALL FOR ONE*

*Values*

*Commitment*

*Passion*

*Pride*

*Loyalty*

**Mission**

*To become an organisation that will provide positive and diverse sporting services and facilities for children, youth and adults in a safe and rewarding atmosphere through the delivery of quality programs.*

**Purpose**

*Our club was established to benefit the community and to deliver sporting programs to its members in a safe and diverse environment*

Strategic Plan Pillars

Strategic Plan Summary

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| --- | --- | --- |
| *Objective* | *Outcome* | *Strategies* |
|  | *The organisation is sustainable, compliant and governed in an accountable manner.* | * *Lead and manage the plans, systems and processes that will ensure the organisation is compliant, accountable and sustainable.*
* *Develop, manage and evaluate the Strategic Plan and supporting governance documents.*
* *Establish and monitor financial systems and budgets.*

*Identify and manage legal, legislation and regulatory requirements to ensure compliance* |
|  | *Comprehensive annual operation plans have been developed and implemented* | * *Deliver the day to day operations of the organisation in a planned safe , compliant and accessible manner*
* *Prepare Operational plans, Daily Activity & program plans that drive program delivery.*
* *Ensure that all operations comply with organisational policy including financial, safety and membership protection.*

*Communicate and engage he organisations members, stakeholders and the community* |
|  | *The club has competitive Male and Female teams* | * *Deliver fun, safe & engaging participation programs and projects for our members and the community.*
* *Develop participation pathways for male and female members*
* *Partner with community organisations to deliver inclusive programs for a diverse range of community members.*

*Provide ongoing education and training opportunities for coaches, managers, officials , first aiders & volunteers* |
|  | *The club has delivered a range of competitive, participation and recreational events* | * *Deliver and evaluate safe , well planned & financially viable events that respond to the needs of the members and engage the community*
* *Develop event plans that consider safety, logistics and finance.*
* *Promote events that engage participants in sport and active recreational pathways and programs*

*Extricate possible event sponsorship* |
|  | *Our facilities are maintained and presented to a standard that is fit for use* | * *Develop, manage and maintain our facilities to a standard that is acceptable by our members, our sport and the council*
* *Develop and manage a Facility Plan that aims to maintain our existing facilities, deliver additional facilities to meet the future needs of our members and our sport.*
* *Increase usage of our facilities by public and private partners to enhance programs and services offered, support financial diversification and provide income streams for ongoing facility developments.*

*Identify, maintain and manage the placement of assets and equipment.* |
|  | *Our volunteers such as coaches and canteen team have completed accredited training* | * *Recruit, and develop the volunteer workforce required to deliver our programs and services for our members and the community*
* *Develop and implement a Volunteer Management plan.*
* *Adopt relevant policies and procedures to support the roles of our volunteers*

*Ensure that we provide safe environments for our volunteers*. |
|  | *Profile of the club will be enhanced* | * *Identify need for marketing activities*
* *Determine and access resources required*
* *Assign responsibilities and functions to relevant personnel performing specific marketing functions*

*Measure and document outcomes of marketing activities* |