



Speak OUT survey

Amplification pack

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Acknowledgement of Country

We pay our respects to the Aboriginal and Torres Strait Islander ancestors of this land, their spirits and their legacy. The foundations laid by these ancestors—our First Nations peoples—give strength, inspiration and courage to current and future generations, towards creating a better Queensland.

Overview

The Queensland Government is committed to creating meaningful opportunities for young people to engage with the issues that matter most to them.

The Speak OUT survey collects feedback from young Queenslanders (aged 12-25), putting them at the centre of decisions that shape our communities.

All feedback gathered through the survey helps inform future decision-making by the Queensland Government.

The survey is quick, anonymous and always open. It's a space for young people to share what matters most – on their terms.

This initiative is part of our ongoing commitment to building a Queensland where every young person feels safe, supported, connected and empowered to reach their full potential.

Help share the Speak OUT survey

This amplification pack includes key messages, content and creative assets to help you spread the word about the Speak OUT survey.

Please support the survey by sharing the content in this pack with your audiences through your channels. The more young people who complete the survey, the better we can understand the issues, experiences and priorities that matter to young Queenslanders.

Visit qld.gov.au/speakout for more information.

Audiences

- Young Queenslanders aged 12 to 25 years old.
- Youth organisations, groups and services.
- Queensland Government departments and agencies
- Schools, TAFEs and universities.
- Parents, carers and educators.
- Other organisations – including community, not-for-profit, sporting and recreational.

Key messages

General

- The Queensland Government is committed to creating meaningful opportunities for young people to engage with the issues that matter most to them.
- The Speak OUT survey empowers young Queenslanders (aged 12–25) to influence decisions that shape their communities.
- Complete the Speak OUT survey to have your say on the issues that matter most to you.
- The survey is quick, anonymous and always open. It's your space to share what matters most, on your terms.
- Your voice matters. Feedback gathered through the survey will help shape future decision-making by the Queensland Government.

Calls to action

- Whether you're passionate about mental health, education, cost of living, housing, climate action or community wellbeing, the Speak OUT survey is your chance to share ideas, spark change and help shape Queensland's future.
- The survey is quick, anonymous and always open. Visit www.qld.gov.au/speakout to have your say.

Hashtag

- #SpeakOUTQld

Resources

Along with this amplification pack, you'll find downloadable resources on our website that can be shared across your networks.

Resources include:

- social media tiles
- email signature block
- web assets – screensaver, web tile and banner
- print assets – A4 and A3 posters, QR code.

Download the [Speak OUT survey resources](#) and help us share the message!

Newsletter, email or web content

Short form

Speak OUT survey

Young people's voices matter. Queenslanders aged 12-25 can share their views on issues that matter most to them through the Queensland Government's Speak OUT survey.

The survey is quick, anonymous and always open. Responses will help shape Queensland Government policies, programs and services for young people.

Complete the survey at www.qld.gov.au/speakout.

Long form

Speak OUT survey

The Queensland Government's Speak OUT survey gives young Queenslanders aged 12-25 the opportunity to share their views on the issues that matter most to them.

Whether it's mental health, education, housing, cost of living, climate action or something else, the feedback collected through the survey will help shape future Queensland Government policies, programs and services.

The survey is quick, anonymous and always open. It's your chance to share what matters most on your terms, because young people's voices matter.

Complete the survey at www.qld.gov.au/speakout.

Social media content

Audience / tone	Suggested content
<p>Young people – corporate tone (short)</p>	<p>The Queensland Government is inviting young Queenslanders aged 12-25 to have their say through the Speak OUT survey 🇺🇦</p> <p>The survey is quick, anonymous and always open. Responses help inform Queensland Government policies, programs and services for young people.</p> <p>Share your views on issues that matter to you.</p> <p>👉 Complete the survey here: www.qld.gov.au/speakout</p> <p>#SpeakOUTQld</p>
<p>Young people – corporate tone (long)</p>	<p>Young Queenslanders – have your say.</p> <p>The Queensland Government’s Speak OUT survey is an opportunity for young people 12-25 to be heard and help shape the future of our state.</p> <p>The survey is quick to complete, anonymous and always open – and every response helps inform future policies, programs and services for young people living in Queensland.</p> <p>You can have your say on topics like mental health, education, housing, cost of living, climate action and plenty more.</p> <p>If something matters to you, now’s the time to Speak OUT loud.</p> <p>👉 www.qld.gov.au/speakout</p> <p>#SpeakOUTQld</p>
<p>Young people – conversational tone (short)</p>	<p>Ooooh, don’t miss this 👁️</p> <p>Want to actually make a difference in Queensland? The Speak OUT survey is your chance 🙌</p> <p>It’s super quick ✅ totally anonymous ✅ and open anytime ✅ – and your feedback helps shape Queensland Government programs, policies and services for young people ✨</p> <p>So, if you have thoughts – big or small – Speak OUT now 🙌</p> <p>👉 www.qld.gov.au/speakout</p> <p>#SpeakOUTQld</p>

Audience / tone	Suggested content
Young people – conversational tone (long)	<p>Shout out if it's time to Speak OUT! 💬</p> <p>The Queensland Government's Speak OUT survey is your chance to –</p> <ul style="list-style-type: none"> ✅ share what's on your mind ✅ help shape the future for young Queenslanders ✨ <p>Have your say on things like mental health, education, housing, cost of living, climate action and community wellbeing — plus loads more.</p> <p>It's quick, anonymous and open anytime — and your input helps guide real decision making in our government.</p> <p>Got something to say? Speak OUT now 🙌</p> <p>www.qld.gov.au/speakout</p> <p>#SpeakOUTQld</p>

More information

For questions about the Speak OUT survey contact:

Office for Youth

Department of Housing and Public Works

Email: youth@hpw.qld.gov.au