Communities in Transition

Central Highlands: A Living Transitions Roadmap
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## Contents

Central Highlands: A living transition roadmap summary ..................................................... 2

1. Background to the project .................................................................................................. 4

2. Developing transition roadmaps ....................................................................................... 5

3. Regional profile ................................................................................................................. 7

4. Strengths, vision, values and goals .................................................................................... 10

5. Priorities and pathways ..................................................................................................... 11

6. Projects and options selected for business cases ............................................................ 13

7. Dynamic roadmap for the future ....................................................................................... 19

8. References ......................................................................................................................... 25
Central Highlands: A living roadmap summary

This report is an initial living roadmap designed to help the Central Highlands Region transition to a prosperous, low emissions, sustainable future. The roadmap is developed as part of the Clean Growth Choices: Communities in Transition (CiT) project through active participation of the regional council, community members and a local coordinator. This project is supported by a consortium from the University of Southern Queensland (USQ), James Cook University (JCU), Commonwealth Scientific and Industrial Research Organisation (CSIRO) and The Ecoefficiency Group. The Clean Growth Choices project has been funded by the Queensland Government as part of its CiT pilot program.

A three-stage process was implemented in this project:

1. Assessing the current state, risks, challenges and opportunities for the region and identifying broad pathways for the future
2. Generation and rapid evaluation of innovative ideas and options that enable the development of broad pathways
3. Putting options and pathways into a transition roadmap and for developing business cases

Key challenges and opportunities identified for the region relate to a) climate change and extreme weather events and the implications for water availability, b) a slowing economy and the need for economic diversification, c) balancing the benefits of resource development with environmental and social impacts, d) consumer pressures, e) access to reliable communications and the disruptions and benefits from digital technology, f) access to reliable and affordable energy, g) waste processing h) transport connectivity

The workshop community articulated a set of values, visions, aspirations and goals for the future of the region with the intention of building a diversified, sustainable economy built around the region’s resources and human capital, that also fosters integrated community wellbeing and resilience. Important to this is maintaining a strong community spirit, relaxed rural lifestyle, heritage and culture and scenic landscapes.

Three broad pathways were identified with a set of interventions, mechanisms and outcomes by which the vision and goals would be achieved. The three broad pathways for the region are:

1. Advancing sustainable world-class agriculture through AgTech and cleantech innovation and leadership for the region
2. Strengthening existing and creating new governance systems and value chains supporting development of a circular economy in the region
3. Strengthening economic resilience by building regional human capacity through skilling and attraction and retention of a broader range of skilled technical and professional services people

These pathways are complementary and have phases that can be implemented to maintain, modify and transform parts of the region to achieve the community’s vision and goals (Figure 1). Key interventions that relate to all three pathways are: feasibility studies and research, digital connectivity, transport connectivity, renewable energy and water.
Three options were selected for preliminary business case development to set the living roadmap in motion:

1. Connectivity requirements for enhancing sustainable economic development of the region
2. Central Highlands Wellbeing organisation
3. Identifying potential business opportunities arising from application of circular economy principles to existing waste streams

This report is an initial step in developing a dynamic and living roadmap for regional communities in transition. It will require further work to test and refine the details of the proposed pathways. It will also require a continuous monitoring and regular reviews at least every two years to ensure that the set of pathways remain appropriate and sufficient to achieve the vision and goals and are robust enough to changes in global and domestic drivers.

Figure 1. Three complementary pathways towards achieving the vision for the future of Central Highlands.
A team from USQ, JCU and CSIRO designed a program of work in response to a Queensland Government tender for the delivery of a pathways approach to its Queensland Climate Transition Strategy “Pathways to a clean growth economy.” The Strategy focuses on the risks associated with environmental, social and economic changes. The Queensland Government anticipates that the economy will need to keep adjusting to stay in step with the changing global economy. It assumes that Queensland has a competitive advantage that will assist with the transition, and while the transition will likely occur over decades, it should start right away to be most cost-effective. The state government has said it will assist and guide these processes by:

- Creating an environment for investment shift and innovation
- Facilitating existing Queensland industries to transition
- Working with Queensland’s regional communities to transition

The dynamics of transition is complex and challenging, and needs to be led by the communities themselves in ways that are socially acceptable and build collective agency in shaping the future.

This report focuses on the development of an initial and living transition roadmap for the Central Highlands Region as part of the Clean Growth Choices: Communities in Transition’ (CIT) pilot program. The program is an active community capacity building process for strengthening regional leadership and resilience in dealing with economic, social and environmental change. It is helping Queensland regional communities organise and process what is involved in transitioning over the intermediate to longer term to a more sustainable economy by:

- Referring to values visions and plans to guide each community
- Drawing on existing networks, knowledge, skills and capabilities
- Canvassing current pressures and opportunities and future scenarios and visions
- Identifying broad pathways and multiple options for transitioning and achieving the goals
- Developing dynamic and future-focused roadmaps and identifying an initial set of business cases that set the roadmap in motion.

With advice from Council, the project team worked closely with community members to develop an initial transition roadmap and a few business case proposals. With more detailed work, a fully developed roadmap will assist the community with navigating future uncertainties and changes.
2 Developing transition roadmaps

The Communities in Transition (CiT) program provides a framework for communities to create roadmaps, set their own directions, navigate their own pathways, and design interventions conceived and implemented by the participants themselves. The roadmap development process was informed by the Resilience Adaptation Pathways and Transformation Approach (RAPTA) (version 1) (O’Connell et al. 2016). This is a design approach to bring best practice in the formulation of programs, projects and other interventions so that they have the desired outcomes. It was modified to suit this context (Maru et al. 2018) and summarised in a three-stage process (Figure 2).

Stage 1: (Sept – Dec 2018) Assessing the broad pathways to the future

The process started with an assessment of each region’s current state, reflecting on community values, heritage and aspirations, and tabling future opportunities and risks. This phase ended with the Broad Pathways Workshop which discussed the region’s past, present and future. Participants examined the regional profile as well as key challenges and opportunities presented by the project team and explored and identified preferred and possible broad pathways forward.

Stage 2: (Jan – June 2019) Focused working groups for innovative ideas and options

Working groups were formed around the domains of focus and broad pathways identified in Stage 1. As part of this stage, the consortium will help the teams draw on some of the new techniques to rapidly evaluate the real potential of the ideas as well as the enablers needed to overcome barriers and increase chances of success. At the end of this stage, each team will have scoped a range of new ideas, settled on the ones that are most likely to be successful, and planned a staged implementation (a ‘pathway’) including actions to address related enablers and barriers.

Stage 3: (June – Oct 2019) Road mapping the transition and building business cases

Results from the focused working groups within each community will be brought together into a single regional community ‘roadmap’ of steps/projects. The consortium will assist the regional teams identify pathways of interdependent actions, plan the timing of these actions, and identify ‘trigger points’ – things to monitor over time that should stimulate a review of the roadmap and potentially a change in action. The consortium will also support community teams to scope short term priorities, and prepare a few initial business cases that set the broad roadmap in motion. This stage concludes by looking at the differences between the CiT process and ‘business as usual’ planning thereby demonstrating why CiT will have continuing use in your region’s community development and building of economic resilience. Stages are shown in Figure 2.

Figure 2. The three stages of the RAPTA informed transition planning process.

The three-stage process was carried out through a journey of meetings, workshops, webinars and other activities with regional council leaders and community members (Figure 3).
Figure 3. The Central Highlands transition road map was developed through a series of meetings, workshops, webinars and other activities.
3 Regional profile

Current state of the region

The Central Highlands Region is a local government area in Central Queensland, Australia, encompassing an area over 60,000 square kilometres (Figure 4). The region incorporates the former Emerald, Duaringa, Bauhinia and Peak Downs Shires, and includes the communities and surrounding rural areas of Arcadia Valley, Bauhinia, Blackwater, Bluff, Capella, Comet, Dingo, Duaringa, Emerald, Rolleston, Sapphire Gemfields (Anakie, Sapphire, Rubyvale and Willows Gemfields), Springsure and Tieri. Emerald, approximately 270 kilometres west of Rockhampton, is the administrative centre of the region. The region is a gateway to western Queensland, is in close proximity to the coast and has good connectivity to other regions within Queensland and more broadly (CHDC 2017).

Population composition and dynamics

The 2018 estimated resident population for the Central Highlands region was 28,645 (QGSO 2018). This represents a -0.8% annual decrease since 2013. By 2041, the population is projected to achieve a modest increase to 30,133 (QGSO 2018).

More than three-quarters of the population named Australia as their birthplace in the last census and 11% stated they were born overseas, which is about half the figure for Queensland overall1 (ABS 2016). Indigenous people account for 4.3% of the population (ABS, Census of Population and Housing, 2016, Aboriginal and Torres Strait Islander Peoples Profile - I02).

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1 Leaving 15% unaccounted for in the Central Highlands data. The discrepancy in the QLD figure is 7.2%
The population is relatively young with a higher proportion of people younger than 15 (26.1%) compared to the average for Queensland of 20.7%. The region is home to a lower proportion of seniors of 65 years and older (7.6%) compared to the Queensland average of 15.3%. Nevertheless, the trend of an ageing population across Australia and implications for access to health, social, accommodation services and the requisite workforce, needs to be accounted for (CHRC 2019).

**Landscapes and livelihoods**

Emerald is a hub for many government facilities including council, education and health and industries including mining, beef cattle, cotton, cropping, sunflowers, gemstones, tourism and citrus (CHQ 2019).

The region has an average daily temperature range of 14.6°C to 28.8°C and an average annual rainfall of 636 mm. The area includes one of Australia’s largest coal reserves, the Bowen Basin, and is adjacent to the Galilee Basin, also of interest for its mining potential, and contains the largest sapphire-producing fields in the Southern Hemisphere. The Central Highlands also supports a significant agriculture industry, with irrigation from water storage in the Nogoa and Comet Rivers. The region’s wealth of natural resources and agricultural value has seen it attract significant investment over an extended period of time which has benefited the local communities and economy. However, by 2017 regional GDP was at the lower end of its 10-year range (ABS 2018), and the Community Plan (CHRC 2019) identifies the need for specific communities to diversity their economy, attract more tourists and improve economic development. The Economic Master Plan (2017) notes that 59% of all jobs in the region (compared with 21.8% for Queensland) are linked to drivers of the export-oriented industries including mining, agriculture, construction and tourism. The mining industry employs more than three times the agricultural industry which is the second largest employer at the 2016 census after construction employment halved between census periods (ABS 2016).

Building Approvals during 2017-18 have increased since the previous year but still remain significantly below the peak of 2012-13 at less than 10% of their total value. The number of businesses has remained steady with the number of small and micro businesses (turnover up to $200K) decreasing slightly (ABS 2018). Unemployment has remained steady at around 4.5% since June 2016 (to September 2018) after reaching 5.7% in September 2015.

**Challenges and opportunities**

**Governance, social and economic challenges and opportunities**

As an export-oriented region, Central Highlands is exposed to the effects of several global disruptors (Littleboy et al. 2012). These include changes in international markets and economic cycles, in part associated with the rise of Asia, particularly China and India (CHDC 2017), and the growing demand for quality products to supply the Asian countries’ fast-growing middle classes (Littleboy et al. 2012). A diverse economy with ongoing investment and strategic decision-making is seen to help manage these impacts (CHRC 2019).

At the same time, the resource sector has driven up demand for land and accommodation, in turn affecting their affordability. High prices for housing and increased village-style accommodation have also undermined community unity and quality of lifestyle (CHRC 2019).

Resources-driven, regional population growth without investment in infrastructure, services and coordination also places strain on critical infrastructure (CHDC 2017) and the cost to build, service and maintain quality public infrastructure continues to rise. The Community Plan calls for increased partnering and effective future planning to maintain and expand transport networks, community facilities and green spaces (CHRC 2019).
Meeting the needs of an ageing population also presents challenges and opportunities. As older members of the population often tend to live in urban areas (Littleboy et al. 2012), the unique characteristics of ageing in regions may need better understanding, including how to support “healthy ageing” through the development of lifelong learning and opportunities to contribute to the community (CHDC 2017).

Protecting the region’s natural advantages in resources, biosecurity, and the environment (CHDC 2017) is also a recognised priority. This objective sits alongside the potential to leverage natural resources and the environment to accommodate a growing demand for resources, materials and luxury eco-tourism experiences, and recognising the opportunity for greater value-adding in the region (Littleboy et al. 2012).

Climate and extreme weather events
The Community Plan identifies a changing climate as a challenge for the region due to increased extreme weather events (CHRC 2019). Planning for disasters such as fires and floods will help minimize the long-term impacts on the agricultural sector and natural environment. Drought in particular has been challenging for the region. Central Highlands was fully drought declared in June 2019.

By 2030 Australia will most likely experience more summer days above 35°C, and drought conditions are expected to worsen across inland Australia bringing water security problems (Brumby et al. 2014). In recent years Queensland summers have brought an increase in severe storms and floods, droughts, heatwaves and bushfires across the state. Climate change is likely to exacerbate the frequency and severity of these events (QDEHP 2016). In future, Central Highlands Region can expect higher temperatures, more frequent hot days, fewer frosts and reduced rainfall, although there will be more intense rain events (QDEHP 2016). In 2030 the climate in Emerald is projected to be like the current climate in Charters Towers, Blackall, Hughenden and Barcaldine. In 2050, under a low emissions scenario, the climate would be similar to that projected for 2030. Under a high emissions scenario, the climate in 2050 would be analogous to the current climate of Stamford and Hughenden (CCIA 2018).

Evidence suggests that climate stresses can impact on physical and mental wellbeing, and strain limited social support services and key infrastructure in regional, rural and remote Australia (Hossain et al. 2014). The most vulnerable members of these communities – especially the elderly, the very young and sick people will be most at risk, placing more stress on health services and infrastructure (Brumby et al. 2014; Carroll & Loughnan 2014; QDEHP 2016). Higher temperatures and longer dry seasons leading to bushfires may place communities in danger. Drought and other extreme weather such as flooding and cyclones also place financial burdens on communities and individuals (Brumby et al. 2014).

Tourism and recreation
Tourism provides a strong contribution to the regional economy, based around attractions in the region such as its National and State Parks, e.g. Carnarvon Gorge, and the Sapphire Gemfields. Growth in tourism spending and overnight stays in the region over recent years suggests that tourism has the potential to provide a buffer to lower growth in other sectors of the economy (CHDC 2017).

Carbon Farming and Ecosystem Services
Carbon farming includes land management activities that reduce greenhouse gas (GHG) emissions or store carbon dioxide in the landscape. The Carbon Market Institute (CMI) and the Queensland Government developed a National Carbon Farming Industry Roadmap for carbon farming to reach its full economic, environmental and social potential. Demand for verifiable carbon credits is expected to grow in future, providing new opportunities for land managers. By 2030, Queensland may generate between $1.4B - $4.7B in land and agricultural offsets, abating 32 -104M tonnes carbon through regeneration, managed native forest, avoided land clearing, savanna burning and reforestation (CMI 2018).
**Communications and technology**

The Central Highlands Economic Master Plan (CHEMP) recognises that new digital and knowledge economies, including infrastructure and resources services, ICT services, and urban and environmental services, will present challenges and opportunities for the region (CHDC 2017). The CHEMP also identifies high quality digital connectivity as a precondition to the success of the region and the opportunities that may be harnessed, including automation and robotics and a workforce of the future.

Digital technology has potential to create new opportunities in food, education, energy, minerals, tourism and health (Naughtin et al. 2017). New telecommunications services emerging across Australia provide access to services previously unavailable to rural and remote communities. For example, telehealth can assist in the long-distance diagnosis, treatment and prevention of disease and injuries by providing clinical support and improve health outcomes by connecting patients and clinicians who are not in the same physical location (Bradford et al. 2015). However, communication technologies rely on certain levels of infrastructure and equipment such as the internet, computer and videoconferencing systems, and these can be expensive and poorly maintained in remote locations. In 2015 an AgForce survey showed only 39% of its members had reliable mobile phone connections and just under 20% had no mobile connection at all. For those with a connection, almost half relied on satellite internet connection and only 11% were on the NBN (AgForce, 2018).

Digital technologies, noted above, have the potential to enable consumers to precisely track the provenance of food, from the field to the pantry. At the same time, commodity crop farmers will be able to match consumer demand for products and produce to create a more valuable crop. The connection between agricultural practice and consumer preference is expected to dramatically accelerate the adoption of new sustainable technologies in agriculture (Perry 2017).

This is significant for the Central Highlands Region as a key beef-producing area. Australians tend to prefer lean, pasture grown beef, but many overseas consumers, particularly in northern Asia, prefer marbled, grain-fed beef produced through long periods (up to 120 days) of feed-lotting (Greenwood et al. 2018). 40% of Australia’s total beef supply and 80% of beef sold in major domestic supermarkets is sourced from the cattle feedlot sector (ALFA 2018). Maintaining Australia’s preferred status as a quality assured supplier of high value beef produced under environmentally sustainable systems from ‘disease-free’ cattle is increasingly competitive and expensive (Greenwood et al. 2018).

**Energy**

In Queensland, the price of electricity networks contributes about 50% of the final cost of electricity for small customers, which is expensive (Macdonald-Smith 2018; Agnew et al. 2018). According to a new Australian Industry Group report, the electricity price improvements experienced since 2017 have been ‘strictly relative’ and gas supply costs are likely to remain high as exports have permanently transformed the market (Agnew et al. 2018).

Access to cheap, reliable energy is critical to sustain many industries, including agriculture and retail (Naughtin et al. 2017). Until recently almost all electricity in the nation was generated from coal, gas and hydropower but there are fundamental changes occurring in the energy sector providing opportunities to reduce the cost of energy and shift sources of energy from non-renewable to renewable. Over the next 20 years, several existing coal fired-power stations will be approaching the end of their technical lives. Costs of new renewable energy continues to fall, and availability of storage technologies is increasing (AEMO 2018).

**Consumer pressures**

Queensland is generally well-positioned given its geographical location and capacity in areas such as tourism, health, education and food (Naughtin et al. 2017). Opportunities include the potential for increased exports to overseas consumers wanting access to healthy food year-round, with Queensland well placed due to its counter-seasonality to northern hemisphere producers. There is also increased overseas consumer demand for protein-rich products (e.g. beef, seafood, chickpeas), horticultural products (including exotic fruits), and healthy food products from a ‘clean green’ environment (Australian Organic Ltd. 2017).
Solar energy has particular potential for the region, the state and the nation. Consumer demand for cheaper electricity is driving demand for residential photovoltaic systems with battery energy storage (Agnew et al. 2018). In 2017, 24% of South East Queensland and 19% of regional Queensland households had installed a rooftop solar photovoltaic system (Colmar Brunton 2017), and these figures continue to grow rapidly (Colmar Brunton 2017). The federal electorate of Flynn, in which the Central Highlands Region sits, ranks 22 out of 150 for rooftop solar panel installations (Solar Citizens 2018). As of September 2018, there were 5,992 small scale (<100 kW) solar generation installations, 1,051 heat pump installations and 3,848 solar hot water installations in the region (AGCER 2018).

Water
Central Highlands water is sourced from several locations and treated locally (CHRC 2018). Emerald is supplied by Nogoa Mackenzie Water Supply Scheme sourcing water from Fairbairn Dam (Lake Maraboon). According to the regional water supply security assessment for Emerald by the Queensland Department of Energy and Water Supply, groundwater in and around this locality is too saline for urban or agricultural use without significant treatment (DEWS 2017). Approximately one-quarter of the urban water used in Emerald is recycled from a wastewater treatment plant and used for agriculture (DEWS 2017). Emerald has a water conservation framework in place to meet water needs during periods of drought. However, Emerald is likely to exceed its current urban water allocation in the next 10 years (DEWS 2017), and is also under pressure from competition with other users (e.g. agriculture and mining). Population growth and per capita water demand will influence timing of the shortfall supply (DEWS 2017).

Waste
Central Highlands has a Waste Reduction and Recycling Plan 2016-2026 with targets aimed at reducing waste to landfill. CHRC manages 18 waste management sites including three landfills, transfer stations and bulk bin sites. A waste audit in 2013 indicated that 37% of household waste going to landfill was organic and approximately 28% of other waste (glass, plastic and metal) could have been put into the recycling stream (Pitt et al., 2016). The Queensland Government’s new waste management strategy aims to increase recycling and create new jobs, new products, new industries and new markets. A waste disposal levy underpinning the strategy will apply to Central Highlands, which intends to reduce the incentive to dispose of waste to landfill, and provide opportunities to create new industries based on recycled materials. The Waste Reduction and Recycling Amendment Bill (2017) enabled a container refund scheme that provides an opportunity for community organisations to make money from collecting bottles and cans while reducing litter. The program also encourages social enterprises and potentially creates new jobs and regional business opportunities (Boomerang Alliance 2018).
4 Strengths, vision, values and goals

Table 1. The Central Highlands 30 Year Economic Vision. (Source: Central Highlands Economic Master Plan)

<table>
<thead>
<tr>
<th>The Central Highlands 30 Year Economic Vision</th>
</tr>
</thead>
<tbody>
<tr>
<td>Emerald is a self-sustaining regional inland hub supporting successful and thriving communities.</td>
</tr>
<tr>
<td>A diversified economy with a number of mature and thriving local industries.</td>
</tr>
<tr>
<td>A highly skilled, local workforce that supports our industries to adapt and grow in a changing environment.</td>
</tr>
<tr>
<td>An established international reputation as a reliable source of clean, safe and quality agricultural production. A sustainable key food source supplying global markets.</td>
</tr>
<tr>
<td>High quality connectivity, both physically and digitally, to domestic and international markets, services and information.</td>
</tr>
<tr>
<td>Celebration, protection and promotion of the region’s natural assets.</td>
</tr>
<tr>
<td>Partnering with public and private sectors to implement governance structures that will promote the region being open for business and investment.</td>
</tr>
</tbody>
</table>

Central Highland’s core values as reflected by participants in the first workshop and in the Community Plan 2022 are:

- Community – inclusive and welcoming, engaged – strong community spirit, quality community facilities
- People – safe, supportive, family friendly
- Rural and regional character, relaxed lifestyle
- Heritage and culture
- Economically diverse, innovative, energetic and enterprising, prosperous
- Scenic landscapes and natural resources

The regional council’s vision for the region is: “A progressive region creating opportunities for all” with priorities of:

- Strong vibrant communities
- Quality infrastructure
- Supporting the local economy
- Protecting our people and our environment
- Leadership and governance
- Our organisation

Considering these community values together with the regional council’s vision and priorities, goals for the region could be considered as:

- A diversified, sustainable economy built around the region’s resources and human capital
- Integrated community wellbeing and resilience
5 Priorities and pathways

Drawing on the pressures and opportunities for the Central Highlands Region, participants in the first workshop explored three of the following four plausible future scenarios for the region as a basis for identifying robust options and pathways to pursue (Figure 5). They considered strengths, weaknesses, opportunities and threats for each of the scenarios discussed, as well as identifying possible ‘wild card’ external factors that could affect their future and ‘Gateway keys,’ actions that could start them in that direction.

The “Existing Economy” or business as usual (BAU) which incorporates some improvement in efficiency of resource use and process and encourages innovation. The rest three are based on targeted effort either on substantially increasing new value creation or resource use and input efficiency, or both.

The New Value Economy scenario was about incorporating New Value Creation without any emphasis on resource efficiency or reducing emissions. Under this scenario, agribusiness would be more data driven, with data creating new sources of value. Resource market volatility was identified as an issue as it flows onto population volatility and reduced social cohesion. Climate change uncertainty was also seen as a challenge. Thriving in this scenario would require upgrades in road and rail and telecommunications and greater availability and affordability of power.

The Leaner Cleaner scenario targeted resource efficiency without emphasising creation of new value: using less energy, water and materials. A discussion around what this might be like and what would be required to move here from BAU included:

- Becoming a world leader in mine site rehabilitation.
- Having ‘green’ certified production to attract investment.
- Accessing improved transport via new types e.g. bots, light rail, drones.
- Access to clean and affordable energy. Solar and waste to energy were examples, which also creates new jobs.
- Integrating economic, environmental and social aspects to create social change around people’s thinking, not just in communities, but as business people and global citizens.
- Needing to build social capital for community to own and drive the process and needing to lobby and attract investment and skills to move in this direction.
- Developing indicators to track integrated performance as evidence to support lobbying efforts and attract big business e.g. carbon footprint.
The **Low Emissions Economy** scenario combined improvements in resource efficiency with creating new value for the economy. It encompassed new transportation modes, jobs, skills and sources of energy. The conversation was around drawing on existing strengths such as:

- Diversity of agriculture and amount of agricultural land and sunshine
- Existing organisational strength and capacity
- Already an industry and education hub

To develop:

- New industries – recycling, including mining industry waste, renewable energy generation, carbon sequestration
- Niche agricultural products

By focusing on:

- Attracting and building skills locally, starting with a skills audit and identifying other incentives to attract skills to the region. Existing local Ag Tech is an established starting point and consistent with the trend to increasing automation. While this reduces jobs in some areas it also creates new business opportunities
- Lobbying all levels of government and marketing the region internationally to attract investment

Transport access, access to affordable energy and government regulation were seen as limitations to moving forward in all the scenarios.

**Focal themes**

The outputs from the two days of discussion at the first workshop were then summarised into three broad focal themes for developing project ideas at the next workshop:

1. Advancing sustainable world-class agriculture through AgTech and cleantech innovation and leadership for the region with relevance to the national and global economies
2. Strengthening existing and creating new governance systems and value chains supporting development of a circular economy in the region
3. Strengthening economic resilience by building regional human capacity through skilling and attraction and retention of a broader range of skilled technical and professional services people as well as projects supporting regionally based entrepreneurs and projects extending community capacity to consider, deliberate and innovate as a community.

Where the bolded text reflects outcomes to be achieved in order to transition from the current state of the region to the desired future vision.

**Pathways and options to maintain, modify or transform the region**

Each of these three outcomes will need an ensemble of intervention options (investment, policies, programs, projects, and practice change) that are prioritised, sequenced and implemented to transition from the current state of the region into the vision. The pathways can be complementary or alternative to allow flexibility in addressing uncertainty in how the challenges and opportunities may unfold in the future.

Working groups were formed around each of the three themes identified above. Each group developed potential project ideas for progressing towards the desired outcome as well as connections to some existing projects (see Table 2).
Table 2. Broad pathways and initial project ideas for the three focal areas.

<table>
<thead>
<tr>
<th>Advancing sustainable world-class agriculture</th>
<th>Strengthening economic resilience by building human capacity</th>
<th>Development of a circular economy</th>
</tr>
</thead>
<tbody>
<tr>
<td>Improved communications infrastructure to meet requirements of existing large CHDC projects being planned e.g. beef processing plant, Agfrontier Incubator, Paddock to Fine Dining, Paddock to Port. A digital communications audit is under way.</td>
<td>Develop a scope and business case for a Community Organisation that can understand, advocate, monitor measure aspects of community well-being services provided locally. Consider placement of people into the workforce in the longer term. Already have a constitution and business name and about to register with ASIC. Innovation audit about to be released.</td>
<td>Channelling water from the Fairbairn Dam channel to enable development of the existing Inland Port and to facilitate new agricultural production near the channel. I.e. creating an Industrial ecology channel. Could also consider connecting Rookwood and Fairbairn to promote new Ag between Rookwood and Emerald.</td>
</tr>
<tr>
<td>Water route value analysis for developing an Inland Port</td>
<td>A new model for community transport, building accessibility for people in regional areas. A past business case exists.</td>
<td>Waste to • biofuels and other products, using same feedstock used in existing compost facility CQ Compost (eg gin ash, hay, sorghum stubble, liquid waste from transporters) as well as exploring new sources (eg hemp, citrus). • energy through incineration of waste (including plastic) or bio-mass opportunities and creation of a microgrid for distribution (CQIP site).</td>
</tr>
<tr>
<td>Meatworks – another hub</td>
<td>“Where there’s a will” – positive psychology project in schools</td>
<td>Gem Tourism</td>
</tr>
<tr>
<td>Medicinal cannabis</td>
<td>Social Wellness Indicators</td>
<td>Recreation Tourism</td>
</tr>
<tr>
<td>Compost</td>
<td>Regional Skills Investment strategy</td>
<td>Cultural Tourism</td>
</tr>
<tr>
<td>Biogas</td>
<td></td>
<td>Innovation Audit</td>
</tr>
<tr>
<td>Involve UCQ in research for local development. Eg sample testing, accessing information</td>
<td>Swarm Farm – robotic technology developed locally</td>
<td>Regional approach to Waste and Waste2Energy Rookwood weir</td>
</tr>
<tr>
<td>Use of Ag College facilities</td>
<td></td>
<td>Advanced Manufacturing hub in CQ</td>
</tr>
</tbody>
</table>
6 Projects and options selected for business cases

Of the project proposed by the Central Highlands workshop participants, three were selected for options and preliminary business case development by the working groups. They will be pre-feasibility level proposals, designed to provide a sound basis for a decision to proceed to a business case. Figure 6 shows the pathway from developing the broad pathways, to project ideas/options and to prefeasibility business cases.

The set of prefeasibility business cases proposed for Central Highlands identify not only low-emissions opportunities but offer the tools and structures to build resilience in regional economies.

Prefeasibility Business Cases

**Central Highlands Connections:** Enabling greater connectivity between the region and its industries, and the national and global economies

This project has been prioritised under the Advancing World-Class Agriculture. The project objective is to identify constraints on sustainable economic development of the region due to lack of connectivity in order to identify how to improve connectivity between the region and national and international markets and grow the region’s capacity to feed the world.

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**Broad Pathways**

- Advancing world class sustainable Agriculture
- Strengthening economic resilience by building human capacity
- Development of a Circular Economy

**Project Ideas/options**

- Improve Comms Infrastructure
- Water Route Value Analysis
- Medicinal Cannabis
- Dry Tropics Ag research
- Regional Skills Investment Strategy
- Community Transport
- “Where there’s a will”
- CQ Wellbeing hub
- Social wellness indicators
- Water, Rookwood Weir
- Regional Waste (2 Energy)
- Gem, Rec, Cultural Tourism
- Innovation Audit

**Prefeasibility business cases**

- Central Highlands Connections: integrated supply chain and infrastructure plan
- Central Highlands Wellbeing
- Central Highlands Resource Inventory

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Figure 6. The process for the creation of broad pathways, to project ideas/options and the prefeasibility business cases.
The working group considered two options

I. Develop Integrated Supply Chain Map and Infrastructure Plan

II. Do Nothing - no Change to planning methodology-Infrastructure planning continues to be conducted modally

Option 1 is recommended as it provide the framework for integrated regional infrastructure planning to best take advantage of supply chain opportunities

This project will examine where the Central Highlands fits in the various industry supply chains, identify opportunities for value adding in the region and identify infrastructure priorities to capitalise on those opportunities.

The product will be a prioritised infrastructure plan and strategy to allow infrastructure investment decisions to be made based on what investments will have the most positive impact on the region. It provides the basis for whole of region investment planning which may see an internet connectivity investment prioritised over a particular road connection once a source of funding has been identified.

Central Highlands Circular Economy

The goal of this project is to identify potential business opportunities arising from application of circular economy principles to creating value from waste resources in the region.

Options to be explored include:

Central Highlands Resource Inventory - Conduct a waste audit with a view to create new reprocessing industries in the Central Highlands

VI. Do Nothing Option – a continuation of Business as Usual

VII. The recommended option is to proceed with the resources inventory project.

For further details see business cases.

Central Highlands Wellbeing

This project considers establishing a vehicle to monitor and improve community well-being in order to deal with significant change anticipated in the coming decades, focussing on the community and human services sector.

Options to be explored include

III. Conducting a community wellbeing gap analysis, bringing diverse regional voices together to get a regional perspective

IV. Developing metrics and accessing data to identify suitable Community Wellbeing indicators to enable social well-being projects and programs to be prioritised and coordinated.

V. Attracting social investment into the region
7 Dynamic roadmap for the future

Types of change pathways
Each of the broad pathways will build and enhance existing resource use and livelihood systems in the region in the short term, modify some aspects gradually, and even transform other aspects by radically changing and/or adding some significant new components into the regional economy. Therefore, it is possible to envisage each proposed pathway as having different stages – maintain, modify and transform – that will require different types of interventions. Table 2 is an example of how interventions in one possible pathway for each of the three focus areas could be implemented to ‘maintain,’ ‘modify’ or ‘transform,’ without precluding work that could be initiated for the other stages as part of the broad, dynamic road map.

The group at its second workshop reviewed projects currently under development in the region to understand synergies and identify stakeholders.

To aid visualisation of the broad pathways, Figure 7 shows sets of strategic intervention options that would maintain, modify and transform aspects of the region to realise the vision and goals.

<table>
<thead>
<tr>
<th>BROAD PATHWAY</th>
<th>MAINTAIN</th>
<th>MODIFY</th>
<th>TRANSFORM</th>
</tr>
</thead>
<tbody>
<tr>
<td>Advancing sustainable world-class agriculture</td>
<td>Explore soil, water, climate, energy, communications and land use improvement options to maintain aspects of current regional agriculture</td>
<td>Develop and implement innovative strategies for agriculture to be regenerative and part of a circular economy e.g. composting, energy, water reuse</td>
<td>Enabled by technology, local innovation and a circular economy, transform agriculture to be climate proof, low emission and low waste, high value agribusiness</td>
</tr>
<tr>
<td>Development of a circular economy</td>
<td>Continue with current renewable energy trajectory and exploration of waste processing and use options</td>
<td>Develop and implement innovative strategies to create regional circular economy value chains</td>
<td>Develop integrated regional waste, energy, water, transport and communications infrastructure and services to enable a circular economy</td>
</tr>
<tr>
<td>Strengthening economic resilience by building human capacity</td>
<td>Work with existing services providers and businesses to explore human services needs and integrated approaches to addressing them</td>
<td>Establish a Community Development hub and collectively develop a regional ecosystem for learning and sustaining regional wellbeing</td>
<td>Attract, build and maintain skilled, digitally enabled and entrepreneurial technical and human services workforces adapted to future job requirements</td>
</tr>
</tbody>
</table>

To aid visualisation of the broad pathways, Figure 7 shows sets of strategic intervention options that would maintain, modify and transform aspects of the region to realise the vision and goals.
Develop and implement innovative strategies to create regional circular economy value chains.

Develop integrated regional waste, energy, transport and communications infrastructure and services to enable a circular economy.

Continue to explore soil, water, climate, energy, communications and land use implications and options for sustaining current regional agriculture.

Develop innovative strategies for agriculture to be part of a circular economy eg composting, energy

Enabled by technology, local innovation and a circular economy, transform agriculture to be climate proof, low emission and low waste, high value agribusiness

Work with existing services providers and businesses to explore human services needs and integrated approaches to addressing them

Establish a Community Development hub and collectively develop a regional ecosystem for learning and sustaining regional wellbeing

Attract, build and maintain skilled, digitally enabled and entrepreneurial technical and human services workforces adapted to future job requirements

Continue with current renewable energy trajectory and exploration of waste processing and use options

Develop and implement innovative strategies to create regional circular economy value chains

No intervention

Necessary to respond to changes in climate and customer demands

Could take time in having distributed digital connectivity, literacy, trust and legal frameworks sorted

BAU without intervention to navigate change will fail to achieve aspirations and vision

Will enable and be enabled by successes in the other two broad pathways

Could take time in having distributed digital connectivity, literacy, trust and legal frameworks sorted

Figure 7. Sets of intervention options in each of the three broad pathways and their projected contributions.
Interventions useful across pathways

There are five cross-cutting intervention domains identified in participant workshops and working group discussions that could enable the realisation of the three broad pathways. These are:

1. Feasibility studies and research
Some prefeasibility studies are being completed during this project to select project ideas that will form a business case proposal. For other project ideas it will be important to take stock of what has been done already in the region and elsewhere and determine if they are feasible and how much they will contribute to each pathway.

2. Digital connectivity
Digital connection and capacity that is well distributed to the towns, farms and other businesses in the region will be a key driver and enabler of change across the three pathways. The Central Highlands Regional Council’s Draft Smart Community Framework (CHRC Draft Smart Community Framework 2019) identifies actions for the regional council to work with community, other governments and private companies to further develop this connectivity platform.

3. Physical (transport) connectivity
A well-connected region is essential for efficient and effective provision of health, education, social and administrative services for residents, transporting agricultural inputs and high value produce, as well as access and service for tourism and a diversified regional economy. The regional council has objectives to (a) develop a roads and transport strategy, including continued collaboration on essential needs with local road user groups and (b) to work with governments and industry to investigate transport and water infrastructure requirements as part of the infrastructure investigations for the Central Queensland Inland Port and feeder roads (CHRC 2019 a, b).

4. Renewable energy
The pathways require renewable energy to establish world-class sustainable agriculture with low emissions, to reinforce the clean green image of agricultural produce and agribusinesses to promote rural lifestyle experiences and tourism and for providing a region attractive for learning, working, and living.

5. Water
As identified in discussions around moving towards sustainable world-class agriculture, water availability into the future will be key to achieving that outcome as well as the other two. With rainfall in the region projected to decrease and evaporation to increase, developing innovative approaches to reducing water use and reusing water will be essential.


Naughtin, C., McLaughlin, J., Hajkowicz, S. 2017. Opportunities for growth: Driving forces creating economic opportunities for Queensland companies over the coming decade. Brisbane, Australia: CSIRO.


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